Ease of use - page 1
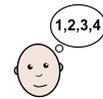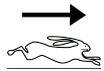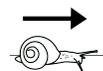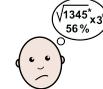
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Effective	Difficult	Simple	Easy
Quick	Slow	Good	Poor
Helpful	Straightforward	Not effective	Effortful
Gets message across	Does not get message across	Not flexible	Flexible
			more